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For Media inquiries : pr@insure.com

Preparing for Open Enrollment in 2022: Insure.com Offers Guidance

By [Insure.com](https://insure.com) Posted on November 14, 2022

As consumers shop for individual health insurance, they should consider their coverage needs and budget

Foster City, CA – November 14, 2022 – It's on. It's open. [Consumers can purchase an individual health insurance plan on the ACA marketplace through open enrollment, which ends January 31, 2023. To help consumers navigate the sometimes-confusing system, Insure.com](#) releases its guide about everything to look for when buying an individual health insurance policy.

Find the resource: [How to buy individual health insurance.](#)

In the article, editors evaluate the type of health insurance plans consumers may be considering during open enrollment.

Securing the right health insurance to match an individual or family's specific needs is essential to protect both medical and financial health. Open enrollment is the best time to evaluate those needs and find an insurer that can offer the best coverage at the best price.

"Consumers should definitely shop their health insurance options during open enrollment," says Nupur Gambhir, managing editor of Insure.com. "Doing so ensures they get the coverage they need at a competitive price."

The resource examines other types of health insurance plans consumers can consider, as well.

Gambhir is available to comment on open enrollment and getting health insurance.

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Insure.com is owned and operated by QuinStreet, Inc. (Nasdaq: [QNST](#)), a leader in providing performance marketplace technologies and services to the financial services and home services industries. QuinStreet is a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. The company is committed to providing consumers with the information and tools they need to research, find and select the products and brands that meet their needs. Insure.com is a member of QuinStreet's expert research and publishing division.

For more than 20 years, Insure.com has served as a comprehensive consumer resource for insurance information, offering expert advice, articles, news, and tools about car, home, health and life insurance. Consumers have access to free car insurance quotes and guidance on finding the right insurance policy, saving money and solving claims problems.

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Media contact

Charlene Arsenault

Public Relations Associate

carsenault@quinstreet.com

+1 650-578-6845

[LinkedIn](#)