

# Press Releases

For Media inquiries : [pr@insure.com](mailto:pr@insure.com)

## Insure.com Offers Quick Ways to Save Money on Insurance

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### Insure.com Offers Quick Ways to Save Money on Insurance

DARIEN, Illinois (November 19, 2008) – While you're looking for ways to save money on food, clothing and other essentials, don't forget about cost-cutting on your insurance bills, too. Insure.com, Inc. (Nasdaq: NSUR) offers these ways to start saving money on insurance right away:

Ask your insurance agent if you're getting all the discounts for which you're eligible, for both your car and home insurance. Insurance companies offer numerous discounts, from safe-driver discounts to insurance savings for having a home alarm.

Ask for higher deductibles on both your car and home insurance. That's the amount you may have to pay before your insurance kicks in. Raising your deductibles will lower your premiums.

Buy your policies from the same insurance company and ask for a "multiline" discount.

Find out the cheapest way to pay your insurance bills. Insurance companies may impose fees if you pay by check every month. You can likely save money by paying the full amount of your insurance term upfront. Some companies also offer discounts for paying by electronic funds transferred from your checking account.

It's always a good time to shop around. You don't have to wait until the end of your car or home insurance policy

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term to change companies. If you can save hundreds of dollars by comparison shopping, you can switch companies right away.

If you're in the market for life insurance, there has also never been a better time to save money on term life insurance. Rates are at all-time lows, offering an affordable way to protect your family financially.

"Insurance is essential for protecting your family from financial crisis in the event of a major accident or other disaster," said Amy Danise, Editor of Insure.com. "And with all the discounts and other money-saving strategies available, you can make sure your insurance bills don't break the bank."

For more money-saving strategies, see:

11 ways to save on your car insurance policy

[www.insure.com/car-insurance/policy-save.html](http://www.insure.com/car-insurance/policy-save.html)

15 ways to save on your home insurance

[www.insure.com/home-insurance/savings.html](http://www.insure.com/home-insurance/savings.html)

10 ways to save on life insurance

[www.insure.com/articles/lifeinsurance/savings.html](http://www.insure.com/articles/lifeinsurance/savings.html)

13 ways to cut your health care costs

[www.insure.com/articles/healthinsurance/cut-costs.html](http://www.insure.com/articles/healthinsurance/cut-costs.html)

About Insure.com

Originally founded in 1984 as Quotesmith Corporation, Insure.com owns and operates a comprehensive consumer information service and companion insurance brokerage service that caters to the needs of self-directed insurance shoppers. Visitors to the Company's flagship Web site, [www.insure.com](http://www.insure.com), are able to obtain free, instant [car insurance](#) quotes, instant [life insurance](#) quotes, home, business and [health insurance](#) quotes from leading insurers and have the freedom to buy online or by phone from any company shown. Insure.com also plays home to over 2,000 originally authored articles on various insurance topics and also provides free insurance decision-making tools that are not available from any other single source. Insure.com generates revenues from receipt of industry-standard commissions, including back-end bonus commissions and volume-based contingent bonus commissions that are paid by participating insurance companies. We also generate advertising revenues from the sale of Web site traffic to various third parties. Shares of the Company's common stock trade on the Nasdaq Capital Market under the symbol NSUR.

SOURCE: Insure.com, Inc.

CONTACT: At Insure.com, Inc.

Amy Danise, Editor

(860)386-6446, [adanise@insure.com](mailto:adanise@insure.com)