

# Press Releases

For Media inquiries : [pr@insure.com](mailto:pr@insure.com)

## Insure.com Offers Sweepstakes – and Insurance Help!

By [Insure.com](http://insure.com) Posted on March 30, 2009

Insure.com, Inc. (ticker: NSUR, exchange: NASDAQ) News Release - 3/30/2009

---

Insure.com Offers Sweepstakes – and Insurance Help!

DARIEN, Illinois (March 30, 2009) – Insure.com, Inc. (Nasdaq: NSUR) challenges you to test your insurance IQ with its interactive crossword puzzle at [www.insure.com](http://www.insure.com). In observance of its 25th anniversary, award-winning Insure.com is looking to pump some gas into your car.

Ten winners will be drawn for \$25 gas cards. Entries must be received by Friday, April 3, 2009. The puzzle's answers will be posted beginning Saturday, April 4.

If you're not confident in your insurance knowledge, you'll find answers to all the insurance clues on the pages of Insure.com. Puzzle answers need not be complete in order to be eligible for the sweepstakes.

"Our goal every day is to provide consumers with complete answers to their insurance questions," said Amy Danise, Editor of Insure.com. "Our crossword puzzle lets users see how much they already know. And who couldn't use some extra gas money these days?"

Insure.com's extensive selection of how-to articles helps consumers make wise insurance buying decisions, save money on insurance and navigate the claims process. It's also the only place on earth where you can get auto, life, health, home and business insurance quotes from over 100 leading companies and have the freedom to buy from the company of your choice.

---

## About Insure.com

Originally founded in 1984 as Quotesmith Corporation, Insure.com owns and operates a comprehensive consumer information service and companion insurance brokerage service that caters to the needs of self-directed insurance shoppers. Visitors to the Company's flagship Web site, [www.insure.com](http://www.insure.com), are able to obtain free, instant [car insurance](#) quotes, instant [life insurance](#) quotes, home, business and [health insurance](#) quotes from leading insurers and have the freedom to buy online or by phone from any company shown. Insure.com also plays home to over 2,000 originally authored articles on various insurance topics and also provides free insurance decision-making tools that are not available from any other single source. Insure.com generates revenues from receipt of industry-standard commissions, including back-end bonus commissions and volume-based contingent bonus commissions that are paid by participating insurance companies. We also generate advertising revenues from the sale of Web site traffic to various third parties. Shares of the Company's common stock trade on the Nasdaq Capital Market under the symbol NSUR.

SOURCE: Insure.com, Inc.

CONTACT: At Insure.com, Inc.

Amy Danise, Editor

(860) 386-6446, [editor@insure.com](mailto:editor@insure.com)